



# CHEMICALS



# FERTILIZERS



# INNOVIA

INNOVIA GENERAL TRADING FZC, established with an objective to engrave its image into the business world with high-profile business ethics. We are engaged in Import-Export of various products such as Industrial Chemicals, Agri products, and Fertilizers and other various items sourced around the world direct from prestigious manufacturers. Our company has skilled and knowledgeable employees who are directly in contact with our associate manufacturers to deliver good quality products to our customers at competitive prices.

## Our Service

- Innovia provides customers with business- to-business distribution solutions and value-added sourcing services.
- Innovia effectively links chemical, fertilizer and Agro products manufacturers and users.
- Innovia offers one-stop-shop sourcing solutions to customers globally.

## Our Mission

- Being a globally recognized company established world-wide
- Re-defining the standards of 'customer service' by exceeding customer expectations
- Being admired for our business values and ethics
- Being the "preferred choice" for customers, suppliers and employees
- Bringing inspiration and being a model for companies who are willing to reach their dreams

## Our Vision

- Sustaining our reputation as a reliable, customer-oriented, dynamic trading house in the market.
- Achieving profitable growth, operational and organizational excellence without compromising from our values and business ethics.
- Perceiving customer needs at utmost level by providing them flexibility in sourcing, competitive prices, on-time deliveries and customized solutions for unique needs.

# About Us!

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## Contact Us

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# Our Product

- Toluene
- DEG
- Phthalic Anhydride
- Sulphur
- Urea
- Butyl Glycol
- IPA
- Ethanol
- MEG
- MPG
- Boric acid
- Borax decahydrate
- Borax pentahydrate
- Methanol
- Resins
- Linear alkaline benzene
- Chloroform
- Gum Rosin
- Perchloroethylene
- Xylene
- Titanium Dioxide
- Glacial acetic acid
- Labsa
- Sodium Lauryl Ether Sulfate
- Synthetic Rubber
- Natural Rubber
- Styrene Butadiene Rubber
- PBR
- DAP
- NPK
- Ammonium Nitrate



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